

GOVERNMENT B.B.A. COLLEGE

SHREE K.K. SHASHTRI EDUCATIONAL CAMPUS, KHOKHARA ROAD,
AHMEDABAD- 380008.

SEMESTER: II

Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.

2. All students are instructed to fill the Google form for each subject otherwise your assignment is not accepted.

3. Assignment should be neatly hand written and should be submitted in PDF format or through power point presentation.

4. This information should be mentioned in the front page of your assignment;

- Full Name (Surname, Name, Father's Name)
- Roll Number
- Class & Division
- Semester
- Subject
- College name
- Submitted to (Sign & Date)
- Submitted by (Sign & Date)

5. Student should sign at the top portion of each page of the assignment (in case of hand written assignment)

6. The size of the compressed file should be less than 10 MB

7. Deadline for Assignment submission is 30/06/2021

8. The PDF of all pages' subjects should be merged as per the Course Code.



Prof. Prakash Parmar
Co-ordinator
Government B.B.A. College



Dr. Yogesh Yadav
Principal
Government B.B.A. College

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

PRINCIPLES OF MANAGEMENT-2

SUBJECT CODE: CC-108

SEMESTER: II

-Prof. Krupal Acharya, Prof. Khushbu Prajapati, Prof. Jyoti Jian

- 1: Explain training methods in detail.
- 2: Explain Herzberg's two-factor theory
- 3: Explain Theories of leadership – Blake and Mouton's Managerial grid and Leadership Continuum.
- 4: What are the basic Emerging issues in Management?
- 5: Define the techniques of control

Link for Assignment Submission: <https://forms.gle/75pyxNo4XM8dJEYN8>

GOVERNMENT B.B.A. COLLEGE

SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

COST ACCOUNTING

SUBJECT CODE: CC-109

SEMESTER: II

-Prof. Komal Tolani

1. What is Cost Accounting? What are advantages of Cost Accounting?
2. Differentiate between Cost Accounts and Financial Accounts.
3. Explain in detail elements of cost.
4. Explain reconciliation of Cost and Financial Accounting.
5. What are limitations of Financial Accounting.

Link for Assignment Submission: <https://forms.gle/znxhT9jtdkx6qrVv7>

GOVERNMENT B.B.A. COLLEGE
SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
GROWTH AND STRUCTURE OF INDUSTRIES
SUBJECT CODE: CC-110
SEMESTER: II

-Prof. Pooja Patel

• **WRITE ANSWER ON FOLLOWING QUESTIONS:**

1. What are the Meaning of industry and industrialization?
2. Explain the meaning and importance of location industries.
3. Describe the Weber's theory of location.
4. Write a note on role of PSUs in India.
5. Meaning and Problems of Private Sector in Indian economy.

Link for Assignment Submission: <https://forms.gle/U1MkKTpHRBCccRvB6>

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PRINCIPLES OF ECONOMICS (MACRO)

SUBJECT CODE: CC-111

SEMESTER: II

-Prof. Pooja Patel

- **WRITE ANSWER ON FOLLOWING QUESTIONS:**

1. Describe the scope and importance of Macroeconomics.
2. Describe Circular Flow of National Income.
3. Explain briefly the various concepts of GNP, GDP, NNP, NDP, Personal Income and Disposable Income.
4. Describe the meaning of Inflation, Deflation and Stagflation.
5. Describe the phases of Business cycle.

Link for Assignment Submission: <https://forms.gle/mvVYswrpn1N8p7d29>

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

BUSINESS MATHEMATICS

SUBJECT CODE: CC-112

SEMESTER: II

-Prof. Krishna Soni

- 1.) Define derivatives of a function and state the rules of differentiation.
- 2.) What is elasticity of supply? Give interpretation of the values of elasticity of supply.
- 3.) Find derivatives of the following functions : (i) $\frac{2x^2-3}{x^2+7}$
(ii) $(x + 2) (4x^2 + 5x + 1)$
(iii) $\log (e^x x^n 3^x)$
- 4.) If Rs. 40,000 is paid after 5 years at 12% rate of simple interest. Find principal.
- 5.) What principal will gain Re. 1 per day as simple interest at 4% per year?

Link for Assignment Submission: <https://forms.gle/ioTMNeuF1LGadohk6>

GOVERNMENT B.B.A. COLLEGE
SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
COMMUNICATION SKILLS
SUBJECT CODE: CC-113
SEMESTER: II

-Prof. Bhavna Gohel

Q-1: Write Short Note on the Following Topics:

1. Define the term 'communication' and explain it in brief.
2. Write a note on the process of communication.
3. Elaborate: "Feedback is an essential Step of communication.

Q-2: Write Short Note on the Following Topics:

1. Importance of communication
2. Explain in brief: Barriers and its types
3. Types of Feedback

Q-3: Features of effective communication.

Q-4: Write Business Idioms (1 to 25) with their meanings.

Q-5: Write The Meanings of Business Phrasal Verbs (1 to 25).

Link for Assignment Submission: <https://forms.gle/U7b4fzW5sBXkRXEB9>